# Introduction of Negotiated Low-Cost mRDTs into Accredited Drug Dispensing Outlets (ADDOs) in Tanzania





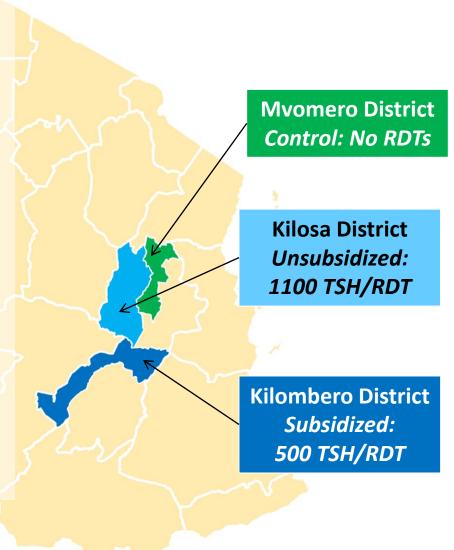


Negotiations for low-cost mRDTs at the manufacturer level set the stage for an affordable recommended retail price (RRP) of 1,100 TSH for ADDOs

Began intervention by negotiating for low prices with quality-assured manufacturers of mRDTs registered in Tanzania

Negotiated mRDT price was set based on baseline willingness-to-pay data and low, but sustainable mark-ups throughout the supply chain

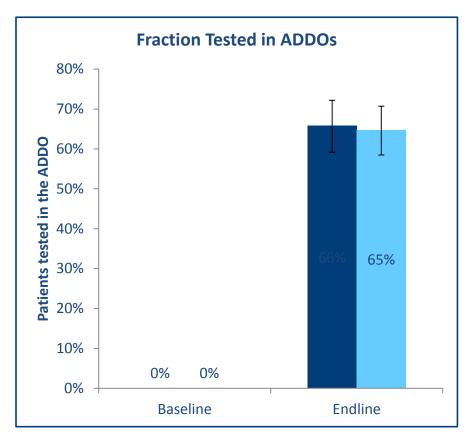
Average price of \$0.27 per test, a 50-75% reduction from the previous prices of \$0.60 to \$0.70



The mRDTs in ADDOs pilot study focused on 3 key research questions:



## A subsidy applied to one of the two intervention districts <u>did</u> not lead to a larger fraction of people testing in the ADDO



#### **Impact of the Subsidy**

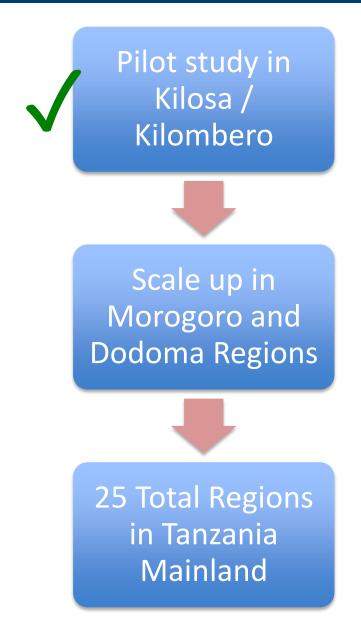
- The % of people testing in ADDOs in Kilombero was <2 percentage points higher than in Kilosa</p>
- There was no statistically significant impact on testing due to the subsidy (p=0.91)\*

Kilombero RRP = 500 TSHn=217Kilosa RRP = 1,100 TSHn=247

Within the price range found in these ADDOs, mRDT price did not impact uptake.

<sup>\*</sup>Based on logistic regression of intervention and survey on fraction tested in the ADDO

### The introduction of affordable, high quality mRDTs in ADDOs will be scaled up across Tanzania in 2016 and 2017



- Based on the results of the pilot study, no mRDT subsidy will be introduced
- However, preserving the negotiated low-cost of mRDTs and low, sustainable mark-ups throughout the supply chain will be essential to ensuring access to affordable mRDTs as ADDO scale up progresses

### **Discussion**